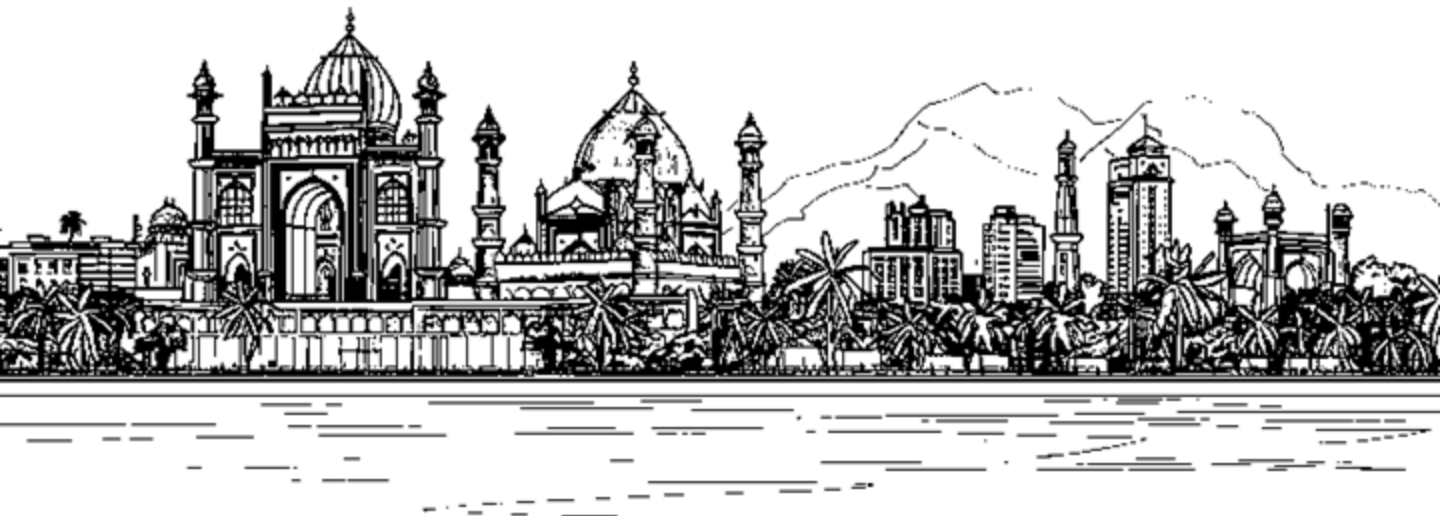


# Zenith Live 2025 Mumbai

## Sponsorship Prospectus and Agreement

12 September 2025  
Jio World Convention Center  
Mumbai



# Welcome

**Dear Zscaler Partner,**

We are delighted to invite you to join us at Zenith Live, the premier learning conference to connect and converse with the world's top organizations. As a Zenith Live sponsor, you will have the opportunity to showcase your company, drive customer engagement, and stay on the cutting edge of AI and cybersecurity.

Our sponsors represent the industry's foremost thought leaders in zero trust networking and cybersecurity. The sponsorship prospectus provides a comprehensive overview of Zenith Live 2025 sponsor benefits.

Zenith Live offers a variety of formats for our attendees and sponsors, from social events and formal group discussions to places where you can engage in casual conversations and hands-on learning.

We are extremely proud of our thriving partner ecosystem and the impact we jointly bring to market. We look forward to welcoming you to engage with our highly qualified audience, forging meaningful relationships and uncovering new opportunities.

To secure your sponsorship, reach out to [kjoshi@zscaler.com](mailto:kjoshi@zscaler.com)

*As always, we truly value your partnership.*

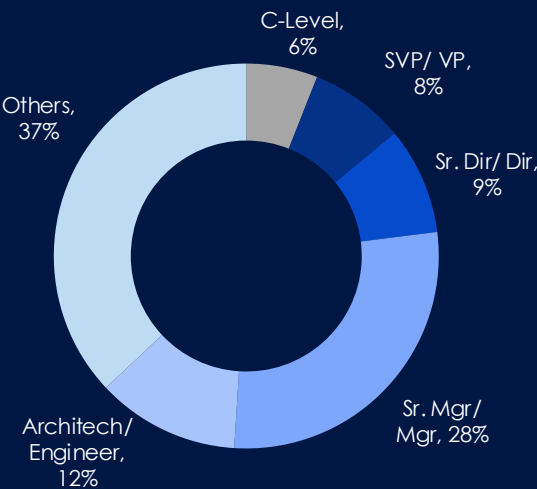
**We're looking forward to connecting with you at Zenith Live 2025 Mumbai**

# Zenith Live 2024 Mumbai

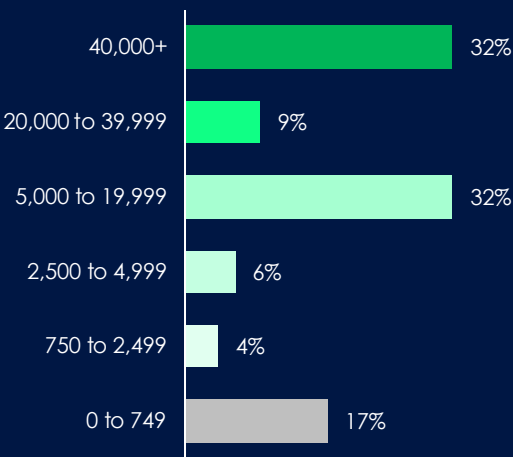
## Attendee Overview

The largest and the fastest growing Cyber Security Conference in India

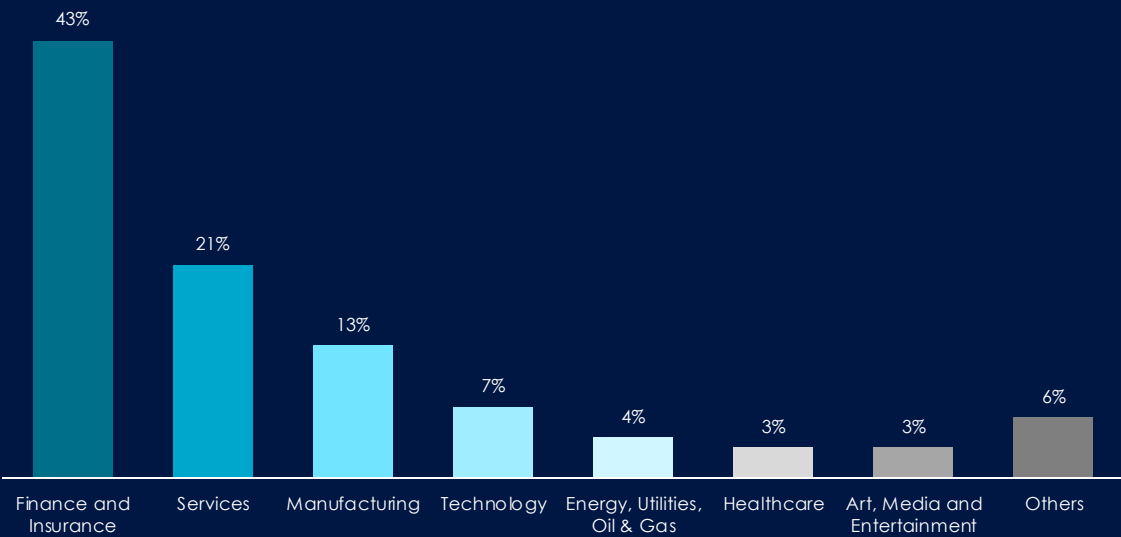
Attendees by Job-Level



Attendees by Organization Size



Attendees by Industry



Zenith Live 2025 Sponsorship Packages

Zenith Live 2025 Mumbai Sponsorship Packages	PLATINUM	GOLD	SILVER
# Sponsorship slots	2 Slots	2 Slots	4 Slots
Sponsorship cost (Mumbai)	INR 30,00,000 + 18% GST	INR 20,00,000 + 18% GST	INR 10,00,000 + 18% GST
PRE-EVENT			
Logo on Zenith Live Mumbai website	Yes	Yes	Yes
Company description on Zenith Live Mumbai website	Yes	Yes	Yes
Pre-Event sponsor social post	Yes	Yes	Yes
Social promotion kit	Yes	Yes	Yes
Mobile App featured push notification	Yes	Yes	-
Logo on pre-event email	Yes	-	-
EXHIBITOR			
Exhibit space	3m x 2m	2m x 2m	2m x 2m
Lead scanners	2	2	1
SPEAKING OPPORTUNITY			
Theatre Session at Exhibition Zone with leads	40 mins	20 mins	-
ONSITE PROMOTION			
30 sec video to be played during general session walk-in	Yes	Yes	-
Conference signage outside general session	Yes	Yes	Yes
Branding standee at venue (registration area)	Yes	Yes	-
ATTEND PASSES			
Comp conference passes for staff	8	5	3

Additional Marketing Promotional Opportunities

Marketing Promotional Opportunities	COST
CXO Lunch Sponsorship (with 3 passes)	INR 10,00,000 + 18% GST
Dedicated Meeting Space	INR 5,00,000 + 18% GST
Branding at Mobile Charging Stations	INR 2,50,000 + 18% GST

Opportunities are limited. For more information or to request a contract please email [kjoshi@zscaler.com](mailto:kjoshi@zscaler.com). All offerings are based on first-come, first-served basis and booth selection will be based on level and date of contract return.

# Zenith Live 2025 Mumbai

## Sponsorship Agreement

Zenith Live 2025 Mumbai (as described in further detail herein, the "**Event**") will take place in Jio World Convention Centre, Mumbai September 12, 2025. This Sponsorship Agreement, including the terms and conditions attached hereto and incorporated herein by reference (collectively the "**Agreement**"), is made by and between Zscaler Softech India Private Ltd., located at Bren Optimus, 3rd floor, 8/2 Dr. M. H. Marigowda Road, Dairy Colony, Adugodi, Bengaluru, Karnataka 560029, India ("**Zscaler**"), and the sponsor company identified below ("**Sponsor**"). Sponsor agrees to pay the fees set forth below ("**Total Fee**") in full subject to the Terms and Conditions attached hereto and incorporated herein by reference.

Sponsor			
Sponsor Name for Event Promotional Materials			
Address			
City	State	Zip	Country
Company Telephone		URL	
Primary Contact		Email	Tel
Logistics Contact		Email	Tel
Accounting Contact		Email	Tel

### Sponsorship Opportunities

We understand that sponsorships are assigned on a first come, first served basis and Zscaler is not deemed to have accepted the application until it so states, in writing.

Select Participation Level (please check). See description of Participation Level benefits within the Zenith Live 2025 Prospectus in Attachment A.

- (A) Platinum Sponsorship – INR 30,00,000 + 18% GST
- (B) Gold Sponsorship – INR 25,00,000 + 18% GST
- (C) Silver Sponsorship – INR 10,00,000 + 18% GST

Marketing Promotional Opportunities (MPOs) See Attachment B. MPOs for this Event agreed to by the parties, whether as of the date of this Agreement or at a later time, will be subject to the terms and conditions of this Agreement.

- (A) Additional Marketing Opportunity: \_\_\_\_\_ for INR \_\_\_\_\_ + 18% GST
- (B) Additional Marketing Opportunity: \_\_\_\_\_ for INR \_\_\_\_\_ + 18% GST

Total Fee (i.e., Sponsorship Fee and any MPO fees to be contracted) is payable net 30 from date of invoice. If Agreement is executed by Sponsor after **August 15, 2025**, then total is payable upon receipt of invoice. Total Fee shall be paid in INR. Sponsor may not assign or transfer all or any portion of its interest, rights, or obligations in this Agreement.

Payment should be made by wire transfer only. Wire transfer information will be included on all invoices. **Note** that Sponsor is responsible for any fees incurred in the electronic transfer of funds.

**Sponsor has read and agrees to the terms of this Agreement and all associated Attachments attached herein and by this reference made a part hereof and agrees to pay the Total Fee as shown above. The person signing below declares under penalty of perjury under the laws of the State of California that he or she is authorized to execute this Agreement, inclusive of the Attachments, on behalf of Sponsor. Agreement is not valid until signed on behalf of both parties.**

For Sponsor	Date
Authorized Signature	Title
Name	PO #

## **Terms & Conditions**

### **Zscaler and Sponsor accept and bind themselves the following terms and conditions:**

**Participation and Approvals:** Sponsor agrees and warrants to Zscaler that Sponsor's participation in Zenith Live 2025 Mumbai shall not violate any of its company policies and that Sponsor has obtained all necessary internal company approvals to participate in Zenith Live 2025 Mumbai. Zscaler may adjust such benefits, substitute benefits, or provide other benefits at Zscaler's sole discretion.

**Assignment:** Neither party may assign any of its rights or obligations hereunder, whether by operation of law or otherwise, without the prior express written consent of the other party.

**Confidential Information:** Each party may receive confidential information from the other party pursuant to this Agreement. Any such confidential information shall be governed by the terms in the current partner agreement or NDA executed between the parties.

**Insurance:** Sponsor shall maintain proper insurance coverage for its property and liability, and Sponsor represents and warrants that they have obtained adequate insurance of at least USD \$1,000,000 to cover its potential liability hereunder. Sponsor will provide Zscaler with evidence of such insurance upon written request.

**Payment Terms:** Upon receiving sponsorship approval, Zscaler's authorized agency of record, Pivora Experiential Communications Private Limited will invoice for the Total Fee identified on the attached cover sheet. If this Agreement is executed by Sponsor on or before August 15, 2025, Total Fees are due and payable in full within thirty (30) days from receipt of an invoice for the same. If this Agreement is executed by the Company after August 15, 2025, payment for the Total Fee will be due and payable immediately upon receipt of an invoice for the same. Sponsor's failure to pay fees when due will result in termination of this Agreement and Sponsor will not be able to participate in Zenith Live 2025 Mumbai. Fees are non-refundable except as provided in the section below titled "Termination By Sponsor or Zscaler". Company may not offset any payment hereunder against any other activity or services in which it may be involved with Zscaler, nor may Company bundle its payment hereunder with payment for any other Zscaler services. Fees are exclusive of all taxes, including any applicable value added tax (VAT), all of which will be paid by Company. Sponsor is responsible for any fees incurred in the electronic transfer of funds.

**Termination By Sponsor or Zscaler:** All fees under this Agreement are non-cancellable, non-transferable, and non-refundable. In the event of a Sponsor's request to withdraw from the event or to terminate this Agreement for any reason, the sponsorship fee will become due and immediately payable. In such an event, Zscaler may, in its sole discretion, permit a refund to Sponsor of any sponsorship fees.

In the event of circumstances which are unforeseeable, and beyond the reasonable control of a party causing the cancellation of Zenith Live 2025 Mumbai, including but not limited to natural or public disaster, pandemic, epidemic, wartime, acts of God, acts of terrorism, venue construction, insufficient participation, market fluctuations, government rules or regulations, or acts of third parties, a party may terminate this Agreement and Sponsor may receive a refund of the sponsorship fees at Zscaler's sole discretion.

**Licenses; Marks and Promotional Materials:** Any and all public-facing promotional materials created by Sponsor related to Zenith Live 2025 Mumbai, including, but not limited to, booth graphics, PowerPoint presentations, brochures, datasheets, artwork, and promotional giveaways (the "Materials") must be pre-approved by Zscaler, in writing, and Zscaler reserves the right at all times to revoke distribution of said Materials. All Zscaler trademarks, names, logos, copyright, and other proprietary rights ("Intellectual Property") shall remain the property of Zscaler. Sponsor acknowledges that Intellectual Property constitutes valuable assets of Zscaler and, as applicable, shall be treated as Zscaler's Confidential Information as defined above.

**Release:** Sponsor acknowledges that Zenith Live 2025 Mumbai may be recorded or reproduced, and hereby authorizes Zscaler and its designees to record, transcribe, modify, reproduce, perform, display, transmit, and distribute in any form and for any purpose any such recording of Zenith Live 2025 Mumbai, and agrees to execute any additional release presented by Zscaler, its licensees, or permittees, in connection with such activity. Sponsor hereby releases Zscaler and its designees from and waives all claims it or its employees or agents may possess, now or in the future, in connection with such activities, and specifically waives any statutory restriction on waivers of future claims or moral rights.

**Limitation of Liability:** EACH PARTY SHALL BE FULLY LIABLE FOR THE ACTIONS OF ITS EMPLOYEES AND AGENTS IN THE PERFORMANCE OF ITS OBLIGATIONS UNDER THIS AGREEMENT. ANY LIABILITY ZSCALER HAS TO SPONSOR IN CONNECTION WITH THE EVENT AND THIS AGREEMENT, UNDER ANY CAUSE OF ACTION OR THEORY, IS STRICTLY LIMITED, IN AGGREGATE FOR ALL VIOLATIONS, TO THE AMOUNT OF THE SPONSORSHIP FEE PAID BY SPONSOR TO ZSCALER WITH RESPECT TO THE EVENT. WITHOUT LIMITING THE PREVIOUS SENTENCE, IN NO EVENT SHALL ZSCALER OR ANY OF ITS AFFILIATES BE LIABLE TO SPONSOR FOR ANY INDIRECT, SPECIAL, INCIDENTAL, CONSEQUENTIAL, PUNITIVE, OR EXEMPLARY DAMAGES ARISING OUT OF OR IN CONNECTION WITH, THIS AGREEMENT OR THE EVENT. THE FOREGOING LIMITATIONS APPLY WHETHER THE ALLEGED LIABILITY IS BASED ON CONTRACT, TORT, NEGLIGENCE, STRICT LIABILITY, OR ANY OTHER BASIS, EVEN IF SPONSOR OR ITS AFFILIATES HAVE BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES.

**Indemnity:** Sponsor agrees to defend, indemnify, and hold harmless Zscaler, its affiliated entities and individuals, and the venue of the ZenithLive 2025 event and its affiliated entities and individuals (the "Event Providers") and those lawfully in the venue from and against any claim, loss, liability, or damage suffered due to Sponsor's or its agents' negligence, act, or omission, including without limitation claims of personal injury (including death) to any person or damage to any property arising out of or connected with Sponsor's performance under or any term or condition of this Agreement, including any use by Sponsor of the venue facilities and/or equipment.

**Governing Law:** This Agreement and any disputes arising out of or related hereto shall be governed by and construed in accordance with the laws of the State of California, without giving effect to its conflicts of laws rules.

**Data Privacy:** Sponsor warrants that for any personal data (which includes, but may not be limited to contact information) that Sponsor receives related to or in connection with the Event(s), Sponsor will handle such personal data in accordance with all applicable laws, including but not limited to, all applicable data privacy, protection, and security laws (which include, but are not limited to, the European Union's European General Data Protection Regulation 2016/679 ("GDPR")).

**Force Majeure:** In the event of circumstances which are unforeseeable, and beyond the reasonable control of a party causing the cancellation of Zenith Live 2025 Mumbai, including but not limited to natural or public disaster, pandemic, epidemic, wartime, acts of God, acts of terrorism, venue construction, insufficient participation, market fluctuations, government rules or regulations, or acts of third parties, a party may terminate this Agreement and Sponsor may receive a refund of the sponsorship fees at Zscaler's sole discretion.

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Company description on Zenith Live Mumbai website	Yes	Yes	Yes
Pre-Event sponsor social post	Yes	Yes	Yes
Social promotion kit	Yes	Yes	Yes
Mobile App featured push notification	Yes	Yes	-
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Exhibit space	3m x 2m	2m x 2m	2m x 2m
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